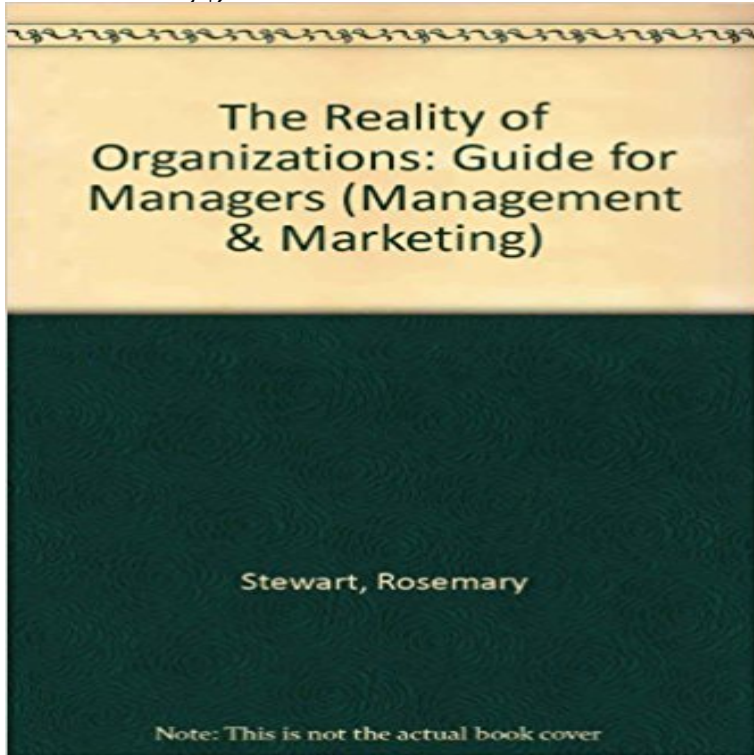


# The Reality of Organizations: Guide for Managers (Management & Marketing)



Aiming to help the practising manager in any kind of organization, this book discusses and illustrates: the main decisions to be made in establishing or modifying an organization; the most common organizational problems; what can be done to prevent or correct them; and the nature and implications of the changes affecting organizations. This third edition has been revised to take account of how organizations are changing, and to illustrate these changes over time by specific examples. Rosemary Stewart is the author of *The Reality of Management*, *Leading in the NHS: A Practical Guide*, *Managing Today and Tomorrow*, *Choices for the Manager*, *Contrasts in Management and Managers and Their Jobs*.

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