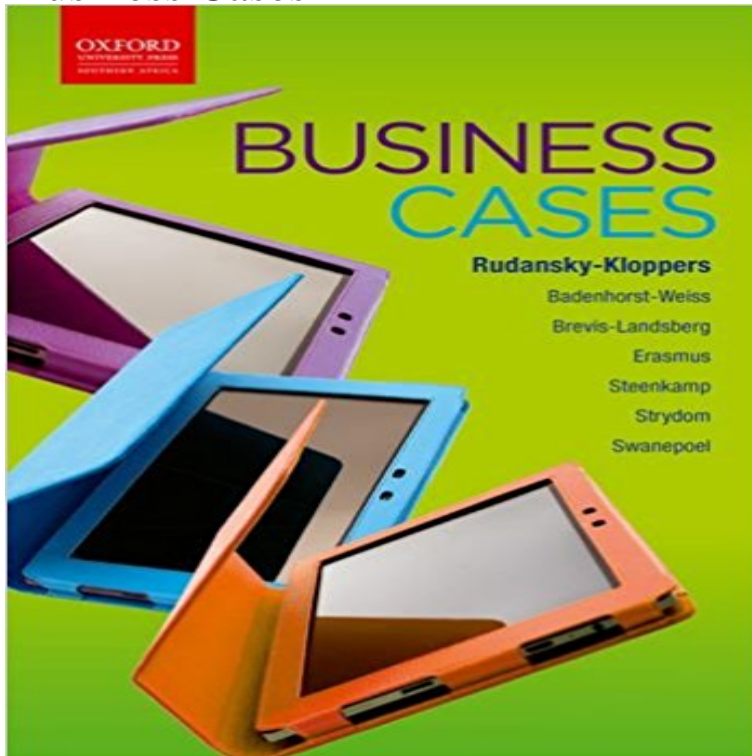


Business Cases



Business Cases is written to accompany Introduction to Business Management. It will also be suitable to use alongside any of our introductory business management books or even competitor titles that fall within this subject. Although a supplementary text, it will be very useful for students in completing the Business Management assignments.

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