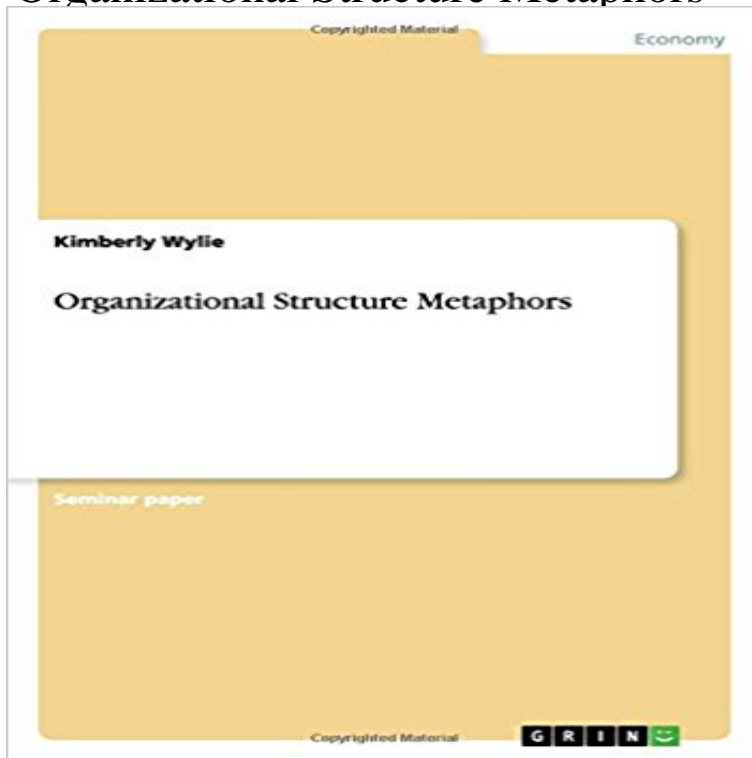


Organizational Structure Metaphors



Seminar paper from the year 2003 in the subject Business economics - Business Management, Corporate Governance, University of Phoenix, 13 entries in the bibliography, language: English, abstract: In today's hyper-competitive world, organizations struggle daily to garner and maintain valuable market share. Thanks to globalization, businesses are experiencing competition from all four corners of the globe. It is now common for competitors to operate in completely different environments, both internally and externally. Despite the increased opportunities offered by globalization, it becomes increasingly difficult for some companies to remain competitive. As such, aspects such as superior/subordinate relationships, leadership, teamwork, motivation, and conflict management (Norris, 2000, p. 105) become ever more important, and each of these hinges upon the organization's structure. Organizational structure can be defined as the recurrent set of relationships between organization members (Donaldson, 1996, p. 57). There are four common characteristics for all organizations despite their structure and design. They all have some sort of hierarchy of authority. They also all have coordination of effort and with this coordination, is a division of labor. In the end, they all also have a common goal the organization is working towards. (Kreitner & Kinicki, n.d.)

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