

## Does Research Pay?



In order to develop or protect competitive advantages, companies, besides other initiatives, increasingly invest more and more in research and development (R&D) to foster innovation and dynamic capabilities. Consequently, discussions about the effectiveness and benefit of R&D expenditure have become popular in the recent years. This paper is dealing with the topic Does research pay? An analysis of R&D expenditure and economic performance in small and medium-sized enterprises (SME). It was written in the second semester on the module of Research Methods to obtain a Master of Business Administration. In the first part, the theoretical basis for innovation management, calculation of benefit, evaluation methods of R&D initiatives in companies are given. The second part presents a quantitative analysis of the efficacy of R&D expenditure and economic performance of SME based on a data set produced from the Statistisches Bundesamt Germany by using MS Excel and the programming language R. Finally, this assignment provides a summary, an outlook, and a recommendation for further research.

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A Research Scientist earns an average salary of \$30,166 per year. The highest paying skills associated with this job are Physics, Software Development, Chemistry, Project Management, and Bioinformatics. People in this job generally don't have more than 20 years experience. **Australia Salary Survey - Average Salary in Australia PayScale** As of May 2017, the average pay for a Data Analyst is \$57632 annually or \$20.05/hr. For the first five to ten years in this position, pay increases somewhat, but any additional experience does not have a big effect .. Data Research Analyst. **Canadian Salary Guide, Salaries in Canada, Average Salaries** U.S. Environmental Protection Agency - Salary - Get a free salary comparison level it impacts salary more than anything else though your city and what you do . Earning only \$63K on average, Research Scientists make less than most **Geneticist Salary - PayScale** Do career research and find in-depth salary data for specific jobs, employers, schools, and more. Know what you're looking for? Start a search below,

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